

GBSUAC

Greater Boston Syracuse University Alumni Club

**** BOSTON ORANGE ****

Annual Newsletter - 2009



PRESIDENT: Kristen Krikorian, '99

VICE PRESIDENT: Erika Sievert, '04

VICE PRESIDENT of MEMBERSHIP: Matt Bashalany, '03

CAREER NIGHT CHAIR: Howie Sholkin, '72

COMMUNITY SERVICE CHAIR: Rosemary Park, '05

WEBMASTER: Matt Woodward, '97

OFFICIAL WEBSITE: <http://www.BostonOrange.org>

MYSPACE: <http://www.myspace.com/bostonsyracusealumniclub>

OFFICIAL FACEBOOK GROUP: "Greater Boston SU Alumni Club"

LINKED IN GROUP: "BOSTON ORANGE: Greater Boston SU Alumni Club"

CONTACT US: http://www.bostonorange.org/component/option.com_contact/Itemid,3/

<OR> SEND US MAIL AT: 22 Harvard Street, Box 109 Medford, MA 02155

Happy New Year SU alumni! To kick off 2009, we have quite a few events planned and it's time again for our annual GBSUAC Boston Orange Newsletter! Check out our calendar of men's basketball game watching events around the Boston area! And all the photos that we've posted on-line and on Facebook from past events! Mark your calendars for the 2009 SUccess in the City Career and Networking Night and the New Student Send-Off! Plus many events are still being planned! We need your input to help us organize them to your satisfaction!

Club News:

- **The GBSUAC has changed our name – we are now officially **BOSTON ORANGE**...** So....
- **WE NEED A NEW LOGO! We are holding a contest for all SU alums to create a new logo for Boston Orange** which will be used on our website and all official communications of the Club. The logo should say **Boston Orange** and represent Syracuse University alumni in the Greater Boston area. Please submit all entries to board@bostonorange.org by April 17th. There is a maximum of 2 entries per person. All entries become the property of **Boston Orange**. Entries will be posted on the site and all Boston **SU** alumni will have a chance to vote for the winning logo which will be unveiled at the *SUccess in the City* event on June 9th. Good luck!
- **Are you good with people and/or planning events, enthusiastic, and looking for a way to give back to SU?** If you answered "yes", then you may be looking to get more involved with **Boston Orange** and we want to speak to you! We are always looking to expand the **Executive Board**. Additionally, we have created a general **Board listserv** for those alumni interested in helping out whenever they can, but not making an upfront commitment. Please email us at: board@bostonorange.org for more information.
- **The 2007 first annual Boston Career Networking event (Career SUccess: Navigating Uncharted Waters) was highlighted in the Fall/Winter 2007 issue of Syracuse Magazine** under the "Alumni Journal" section with quotes from our President, Kristen Krikorian, and a photo from the event! Check out the link to the Magazine at: <http://sumagazine.syr.edu/fall07/alumnijournal/index.html>.
- **Don't forget that you can sign up and/or renew your Boston Orange membership on the website.** You can pay via Paypal or send a check to the GBSUAC. Membership will provide you priority to some exclusive events like SU football and basketball game tickets, Celtics tickets, etc. We are also in the process of creating a **Boston Orange** discount program for members to apply at local businesses and retailers. If you would like to help with the membership committee, email Matt at: MattB@bostonorange.org.
- The SU Alumni Association and Alumni Relations have partnered with **ROOTS clothing and the SU Bookstore to create the first clothing line designed exclusively for alumni** featuring the new SU Alumni logo. The bulk of the proceeds from these clothes is going directly to the Office of Alumni Relations in support of alumni programs nationwide ... so you're ensuring your "Orange roots" will continue to grow! It's only available online, so please visit the SU bookstore website for the link to purchase: <http://bookstore.syr.edu/alumni/roots.shtml>
- Steinway Collections, SU Athletics and Steiner Sports, the world's largest sports memorabilia company, are partnering to bring you a new student run organization: **Syracuse-Steiner Collectibles**. Syracuse-Steiner Collectibles will bring exclusive, game-used sports memorabilia, including signed footballs, basketballs, helmets, and jerseys to SU alumni. Autographed pictures of SU greats like Jim Brown, Carmelo Anthony, Ernie Davis, Jim Boeheim, and more are also available as are tickets to

games and unique fantasy experiences. The entire product line can be found at <http://www.syracusesteiner.com> or by calling 1-800-759-SCORE. We are excited to bring this one-of-a-kind partnership to you and hope it keeps you bleeding ORANGE.

- **Are you or someone you know thinking of buying or selling a home?** Refer Susan Rome Rybak (a 1977 SU Grad), Relocation Director of Century 21 Access Properties, as your buyers or sellers agent and Susan will donate \$250 to **Boston Orange** upon the property closing. Contact Susan @ (781) 864-3256 or at realtorc26@yahoo.com for more information. Help support **Boston Orange** – take advantage of this special offer!
- **Check out pictures from all of our past events on our website in the Photo Gallery section and on our Facebook page!**

Upcoming Boston Orange Events: MARK YOUR CALENDAR!

- **NATIONAL ORANGE DAY** is March 24th, the day Syracuse University was founded. It is an annual celebration that allows SU students, staff and alumni to join together to show their orange spirit and pride by volunteering in a variety of community service events. The theme for National **Orange Day** is "Reading and Literacy". To honor this theme, Boston Orange will be **"Bowling over Illiteracy" - bowling on Tuesday, March 31st, from 6-8pm at Lucky Strikes Billiards at Jillian's** (147 Ipswich St Boston) who have graciously donated lanes for our group. The cost is \$15 per person which includes bowling shoes, 2 hours of bowling and chips and salsa, all of which will be donated to ReadBoston, an organization founded by Mayor Menino in 1995. Everyone who wears Syracuse Orange will receive a raffle ticket for great SU prizes. We encourage alumni to also bring new or used books as additional donations – which will earn you an additional raffle ticket! **Purchase tickets in advance on our website via paypal at:**
<http://www.bostonorange.org/content/view/196/2/>. ReadBoston, a Boston Redevelopment Authority program, is dedicated to having all Boston-area children reading on grade level by the time they have completed the third grade. The program focuses on three core elements: competence of reading programs in schools, family involvement in a child's literacy, and the availability of books and literacy instruction in after-school programs. See:
<http://www.bostonredevelopmentauthority.org/ReadBoston/JCSRB.asp>.
- **The second 2009 Boston Orange informal Networking Night** will be held on Tuesday, April 7th from 6-8pm at the Merrill Lynch offices in Wellesley (thanks to SU 1982 alum Jim McKay). This is another great event to network during these rough times! Please RSVP to Kristen at Kristen@bostonorange.org by Monday, April 6th. More details and directions can be found on our website. We would love to do these events quarterly but we need your help - If you can offer a location for us to hold a future event at no cost to the us (for example, in your office space, restaurant or large conference room), please contact us to try to coordinate an event. During these rough economic times, we realize that networking events are in high demand.
- **Tuesday May 12th is the date for a home-buying seminar and "green" presentation at The Green Round Table** (30 Chauncy Street, 7th floor, Boston-Downtown Crossing). The Green Roundtable, Inc. (GRT) is an independent non-profit

organization whose mission is to mainstream green building and sustainable design and become obsolete. We work toward this goal by promoting and supporting healthy and environmentally integrated building projects through strategic outreach, education, policy advocacy and technical assistance. We envision a world in which green building is business as usual. We will receive a short presentation from GRT representatives and a tour of their facilities. RSVP to Kristen at Kristen@bostonorange.org by May 8th.

- **Our 3rd annual Career Networking Night – Success in the City - will be coming up on Tuesday, June 9th – So SAVE THE DATE!** This will be another great opportunity to network and to listen to some prominent SU alumni in the Boston area tell us how they got where they are today! We will also be congratulating the SU Class of 2009 recent graduates and welcoming them as alumni to the Boston area. If you or your company is interested in sponsoring this great event or hosting it at your offices or you would like to volunteer to be a speaker or “career host” or to just help out in anyway, please email Kristen@bostonorange.org for more information.
- **The 2009 New Student Send-Off will be held at Hopkinton State Park on Sunday, August 2nd from Noon – 4pm.** Boston Orange welcomes both the incoming freshman class as well as transfer students to our New Student Sendoff. There will be current students on hand, as well as alumni and University representatives, to answer questions, provide information about the school and much more. We need volunteers to help out and provide valuable insight (especially those recent graduates who know what SU is like today!). Email us at board@bostonorange.org if you are interested in volunteering!
- **Join us for another night of beer tasting at the Harpoon Brewery this Spring.** We will taste free beer and talk about the brewery (and the brewing process) from the tasting room that overlooks the brewery floor. Check out the pictures from last year’s events on the website.
- **If you are interested in participating in a specific event or would like to help plan something,** feel free to email us with your ideas, suggestions and/or comments! Or stop by a future Board Meeting to let your voice be heard!
- If you want the scoop on Syracuse University’s upcoming football season—direct from new head coach Doug Marrone—Fenway Park is the place to be! Join us for...**An Evening with Coach Doug Marrone ('91) - Featuring ESPN Sportscaster Sean McDonough ('84)** on Tuesday, April 28, 2009 with a 6 p.m. Reception and 7 p.m. Program start. Cost is \$20 per person - includes wine, beer, soda, and hors d’oeuvres. The event will be held at the EMC Club at Fenway Park, 4 Yawkey Way, Boston. You must RSVP in advance - To reserve your place, visit <http://invite.syr.edu/fenway> by April 22.

Past 2008/2009 Events:

- **Basketball game schedule** We've got some great **SU** alumni connections at *The Pour House* (907 Boylston St, Boston) and they have taken care of us this entire season for all of the nationally televised **SU** men's basketball games. We have our own downstairs room with the sound on for the games and there have even been some raffle prizes! Hope to see you at *The Pour House* this winter – and for the Big East Tournament and March Madness!
 - Tuesday, March 10 – Saturday, March 14 – The Big East Tournament
 - March Madness Tournament (NCAA Tournament) – beginning Friday, 3/20/09!
- Great news for the 2010 season – **The Pour House will be ordering The Big East network** and will be airing all of the **SU** basketball games, not just the nationally televised games! And don't forget that you can catch lacrosse and football games here too! **GO ORANGE!**
- **An informal Boston Orange Networking Night** was held on Tuesday, February 10th from 6-8pm at Grail Partners offices in PO Square, Boston. This was a FREE opportunity for alumni to network with other Boston area alumni - which has become especially important in today's economy and with all of the recent layoffs across the city – almost 100 **SU** alumni showed up representing graduates from the past 45 years. **Boston Orange** helped them network or simply talked about our new President or the success of the Celtics or even this horrible winter weather... This was an informal event for attendees to mix and mingle at their leisure. Refreshments and appetizers were served - compliments of **SU** Alumni, The DeRemer Family - who have also graciously offered the office location for the event. Thank you Darlene and Russ!
- We sold **almost 100 tickets to the SU/Providence basketball game in RI** on Wednesday, January 28th, 2009. Alumni came from all over the area to cheer on the **Orange!**
- **Boston Orange** sold group tickets to **three great Boston Celtics games** this season at the TDBankNorth Garden: the **Denver Nuggets** game on November 14th; the **Chicago Bulls** game on December 19th; and the **Phoenix Suns** game with Shaq on January 19th, 2009.
- We also sold group tickets to **two Bruins games this season:** February 26th vs Anaheim and the March 22nd game against the NJ Devils.
- The **Boston Orange HOLIDAY Party** took place on Wednesday, December 17th at *The Pour House* with an excellent turnout of almost 80 alumni. We watched SU beat Canisius in the men's basketball game. Appetizers were included and we gave away some great raffle prizes, including Celtics and Bruins tickets to 2 games! There was a Holiday Special of \$15 for a one year **Boston Orange** membership including free entry to the party and we signed up over 40 new members! Thanks to the many alumni who donated toys for our holiday toy drive to benefit Action for Boston Community Development – a local non-profit to benefit local families. These alumni received a free SU gift for their generosity!

- **Treasures of Syracuse University Library** came to Boston on October 28th. In a lively and thoughtful presentation, Dean Suzanne Thorin engaged your mind and your heart. We admired the physical beauty of the artifacts, then marveled at their meaning. We climbed into the Library time machine to explore the past and envision the future.
- Over 20 alumni **volunteered at the Boston Medical Center's annual Halloween Town event, held at the World Trade Center on Saturday, October 25th**. This is a huge event full of live music, Halloween activities (such as pumpkin decorating, spooky storytelling, arts and crafts, and trick-or-treating, to name just a few), and lots of games. Proceeds from Halloween Town will benefit the Kids Fund at BMC, a program that provides a variety of necessity items - from eyeglasses to winter coats - for the hospital's pediatric patients. More than 25,000 children receive care at BMC, and they
- The **pre-premier event of the "The Express"** – the film recounting the life of Ernie Davis, the first black player to win the Heisman Trophy after leading Syracuse University for three successful seasons as running back in the late 1950s – was a huge hit with all 200 tickets being handed out to alumni! We had FREE tickets, compliments of Universal Pictures, to the advanced screening on October 9th at the Regal Fenway Theater. We met at The Longhorn Steakhouse before the movie for free appetizers from [Boston Orange!](#)
- **'CUSE THURSDAYS** were back on October 2nd – your Fall just got better. We met at Dillon's in the Back Bay to reconnect with old classmates, network and socialize!
- **The Whitman School of Management held their annual Boston Alumni Reception** – with Dean Melvin T. Stith on October 1st. The reception took place at Grail Partners in PO Square, Boston and we had over 60 Whitman Alumni in attendance!
- We had a great turnout for the **New Student Send-Off** for the incoming SU Class of 2012 on Sunday, August 10th at Hopkinton State Park. SU Parents Center and Office of Career Services were on hand to answer questions from the parents and we played ice breakers and answered questions from the incoming freshman. Over 65 incoming freshman and their families attended the event. Thanks to all alumni and current students who helped out at the event!
- **Success in the City** was our second annual Career and Networking Night on Tuesday, June 10th at the Legal Seafoods Exchange Conference Center. Over 150 alumni attended this evening of fun, learning and networking with opportunities for both recent SU grads of the Class of 2008 and SU alumni. (Brought to you by [Boston Orange](#), SU Center for Career Services and SU Office of Alumni Relations.)
- **Fenway Park Tour & Red Sox game watching event** took place on Sunday afternoon April 27th. The tour started at 11:30am, followed by a trip to **The Baseball Tavern** where we all went to watch the game at 1pm with some free appetizers. Our [Boston Orange](#) tour guide was also an SU alumni, class of '06. Over 75 alumni attended the tour!

- **Saturday, March 24th, 2008 was National Orange Day**, the official date Syracuse University was founded. In its 14th year, it is an annual celebration that allows SU students, staff and alumni to join together to show their orange spirit and pride by volunteering in a variety of community service events. **The GBSUAC collected canned good donations and volunteered at the Greater Boston Food Bank from 12:30pm - 4:00pm to separate, sort, inspect and package food, with a pizza party beforehand (donated to us by Bertucci's).** It was a fun and rewarding experience for our SU alumni, as well as any friends and family who would also like to help us out!

EXECUTIVE BOARD:

Boston Orange would like to introduce our growing Executive Board. Please welcome them and thank them for volunteering to make **Boston Orange** even better in 2009! Here is some fun info about all of the members of the Executive Board:

- **Kristen Krikorian, '99**, (President/Treasurer) graduated from the Whitman School of Management in Accounting. A CPA, she worked as a financial statement auditor in a mid-size public accounting firm in NYC before moving to Boston in 2004 when she joined State Street Bank as an internal auditor. She now works in the Corporate Compliance group for Global Treasury and Corporate Finance. She attended both the 1996 men's basketball Final Four in NJ and the 2003 Final Four in New Orleans - where she was lucky enough to buy Carmelo Anthony a Coca-Cola on Bourbon Street after SU won the national championship (the bartender wouldn't let her buy him a beer because 'Melo was only 18!).
- **Erika Sievert, '04**, (Vice President) graduated from the School of Arts & Sciences with a degree in Economics. Originally from Connecticut, Erika moved to Boston soon after graduation to start a career in the hedge fund industry. Today, she is a senior analyst in the Global Transaction Services sector of Citigroup while concurrently pursuing a Master's degree in Graphic Design. Erika fondly remembers her freshman year in Sadler, countless trips to Wegmans, flinging pizza dough at the Shaw snack bar, and partaking in the craziness on M Street when SU won the men's basketball national championship.
- **Matt Bashalany** (Vice President, Membership) graduated from the S.I. Newhouse School of Public Communications with a degree in newspaper journalism. He works in Boston as a communications coordinator for the law firm Bingham McCutchen, handling media relations and external communications. Prior to joining Bingham in 2006, Matt worked as a sports reporter for The Telegraph in Nashua, N.H., and then as a health-care reporter for the publishing company HCPro Inc. in Marblehead, Mass., where he covered patient safety and hospital accreditation. A **2003** graduate, Matt was a member of the Sigma Alpha Mu fraternity.
- **Howard Sholkin** (Career Night Chair) has more than 36 years of journalism and marketing communications experience. He joined International Data Group (IDG)—the world's leading technology media, event, and research company--in 2003. He is responsible for corporate communications and marketing programs for IDG Communications, the media and events subsidiary in the US. Prior to IDG, Howie has held senior marketing and communications positions at high-tech companies that included Computervision, Technology Concepts (a subsidiary of Bell Atlantic),

Digital/Compaq, and Getronics. Before entering high-tech, he was a news producer at WCVB-TV in Boston. Howie has been active in the Public Relations Society of America (PRSA) since 1990 including serving as president of the PRSA Boston chapter. He is a 1972 graduate of the Newhouse School.

- **Rosemary Park, '05**, (Community Services Chair) graduated from the School of Architecture with a B. Arch. Since graduation, she has worked in numerous architecture firms, which specialize in corporate and retail design throughout the New England area. A firm believer of the thought that harmonious spaces directly affect one's well being and psyche, she is currently creating a program where local women's shelters benefit from minor design changes, with donated materials from local businesses, in an effort to boost the self-esteem and motivation of these women. After successfully planning a holiday charity toy drive that brought in over 40 toys for needy children, she joined the GBSUAC board in an effort to make philanthropy an even larger priority for the club.
- **Matt Woodward, '97**, (Webmaster and past-President) graduated from the School of Engineering with a B.S. in Computer Science. Since graduation, he has worked for large corporations, IBM and SAP. Following that, he also ran his own computer consulting business for a few years. He currently works for a small engineering start-up called HighRes Biosolutions building robotic integrations to perform high-throughput compound screening systems for pharmaceutical companies.

HOPE TO SEE YOU AT AN EVENT SOON!!

GO **ORANGE!**